



# The Demographic Challenge Facing Europe

Senior Enterprise Launch Conference

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## Overview of the presentation

- Main demographic trends in the European Union
- Demographic change: from challenge to opportunity
- The European Year for Active Ageing 2012



# EU Population 2008

## three drivers of demographic change

- **Fertility:** approaching 1,6 in 2008, highest levels in Western and Northern Europe (IE 2,1 vs SK 1,32) => possibly due to improved gender equality
- **Life expectancy:** increase by 10 years over the last 50 years, major differences between countries (men: LT 66,3 years vs SE 79,3, women: BG 77 years vs FR 84,9) => scope for closing the differences towards further increasing life-spans
- **Migration:** has become the main driver of population growth, in 2008 total net migration of 1,4 million (2007: 1,9 million), important number of EU citizens moving to another Member State during 2002-2008

# Demographic Balance 2008-2060



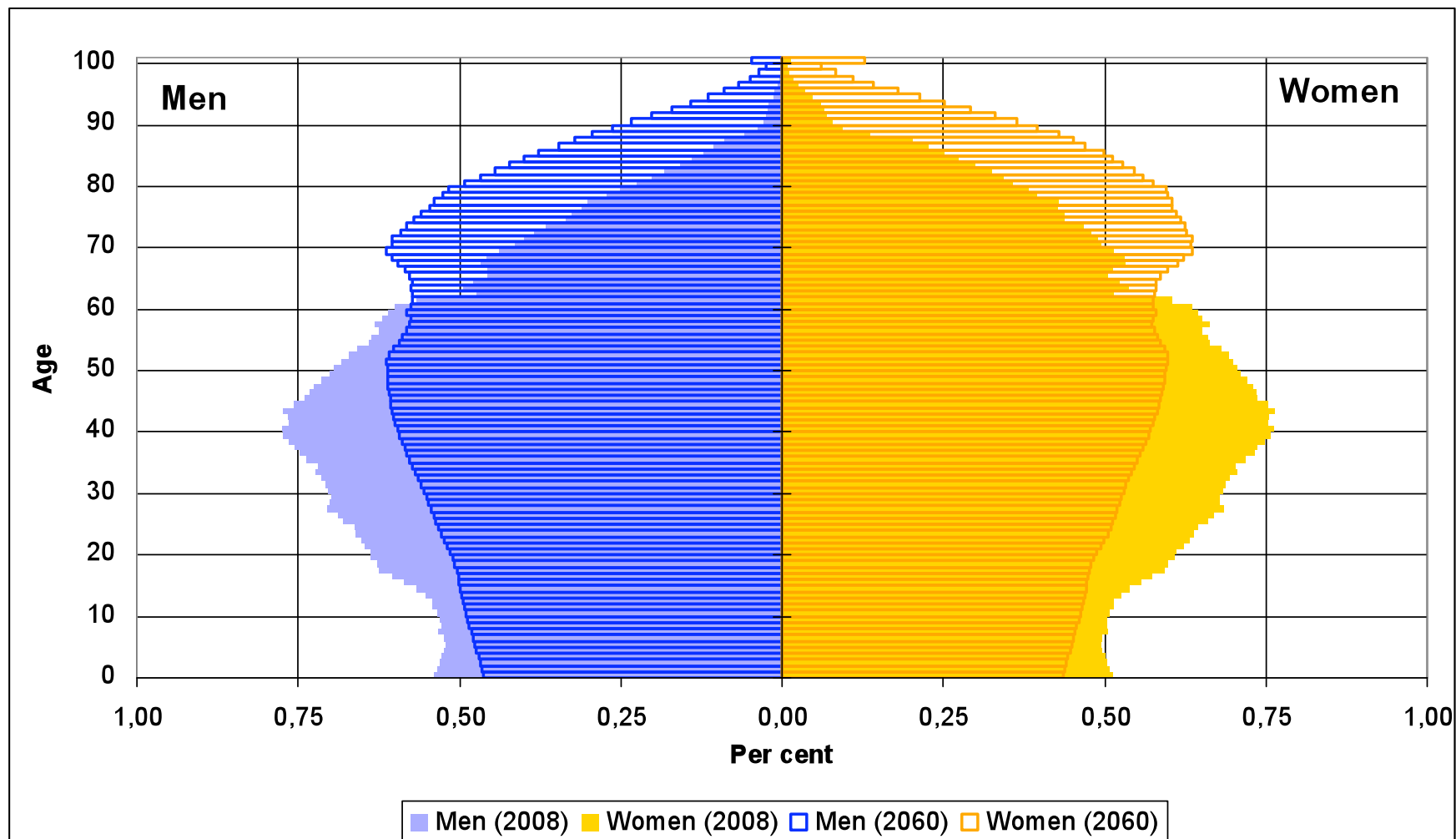
	2008	births	deaths	migration	2060
DE	82.2	32.2	51.7	8.1	70.8
FR	61.9	40.9	35.3	4.3	71.8
IT	59.5	25.5	37.4	11.8	59.4
SP	45.3	23.2	28.1	11.5	51.9
PL	38.1	14.9	22.4	0.5	31.1
UK	61.3	42.4	34.7	7.7	76.7
IE	4.4	3,8	2.3	1.5	6.7



## Population Ageing 2009-2060

- Median age will rise from 40,6 in 2009 to 47.9 in 2060
- Share of 65+ is projected to increase from 17.1% to 30.0% (84.6 million to 151.5 million)
- People aged 80+ is projected to almost triple from 21.8 million in 2008 to 61.4 million in 2060
- The old age dependency ratio (the 65+ over the 20-64) will more than double from 28.1% estimated in 2009 to 58.5% in 2060
- EU countries will experience ageing at different rates and at different times

# Population structure: 2008 and 2060... European Union





# Population structure: 2008 and 2060...

## IRELAND





# The baby boomers turning 60: the end of the 'demographic dividend'



Change over previous year







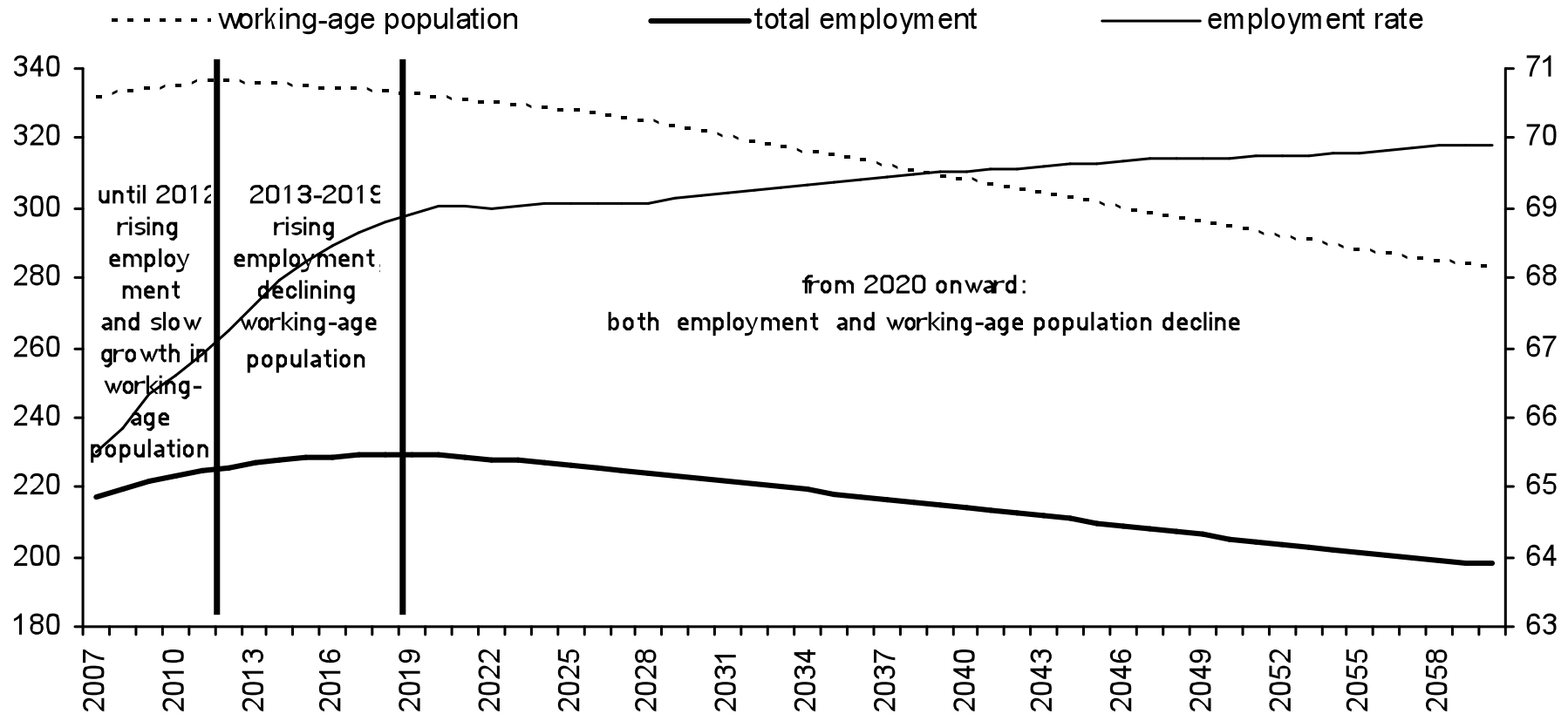
# Dealing with demographic change ...

## five policy orientations

- Identified in the 2006 Communication on Europe's demographic future:
  - Better conditions for families and demographic renewal
  - More jobs and longer working lives
  - A more productive and dynamic Europe
  - Receiving and integrating migrants
  - Ensuring sustainable public finances
- Commission considers that these orientations remain valid, but recession makes them more difficult to achieve in the short term.



# Window of opportunities





# The end of retirement





## Active Ageing ...

- People aged 60+ tend to be in better health, higher educational level and better financial situation → mobilise the potential of older people through active ageing is a key opportunity for tackling population ageing
- EU 2020 strategy emphasised the importance “of promoting a healthy and active ageing population to allow for social cohesion and higher productivity”
- 6 Sept. 2010: Commission proposed a European Year for Active Ageing 2012



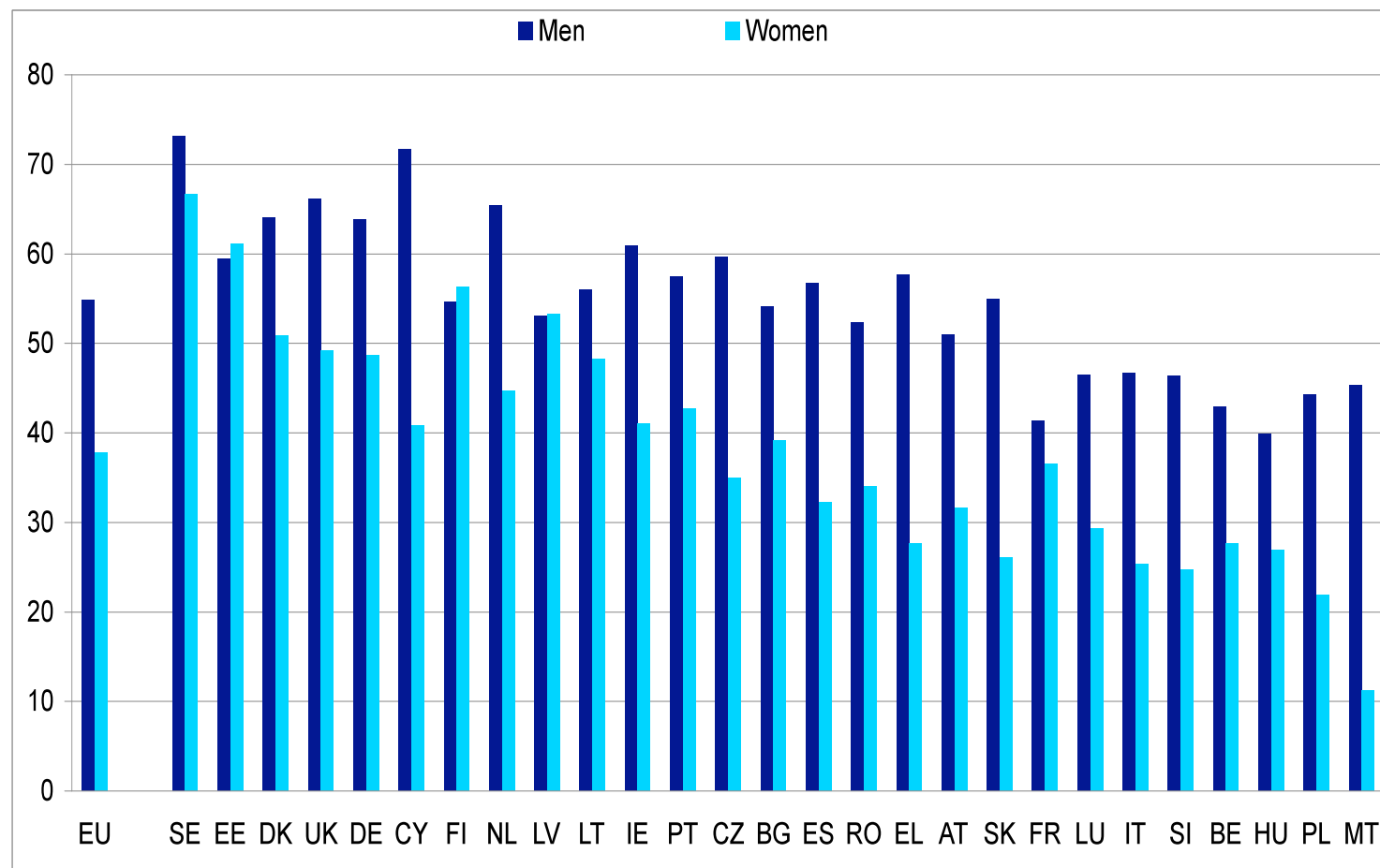
# Active Ageing ... what does it mean?

## European Year 2012:

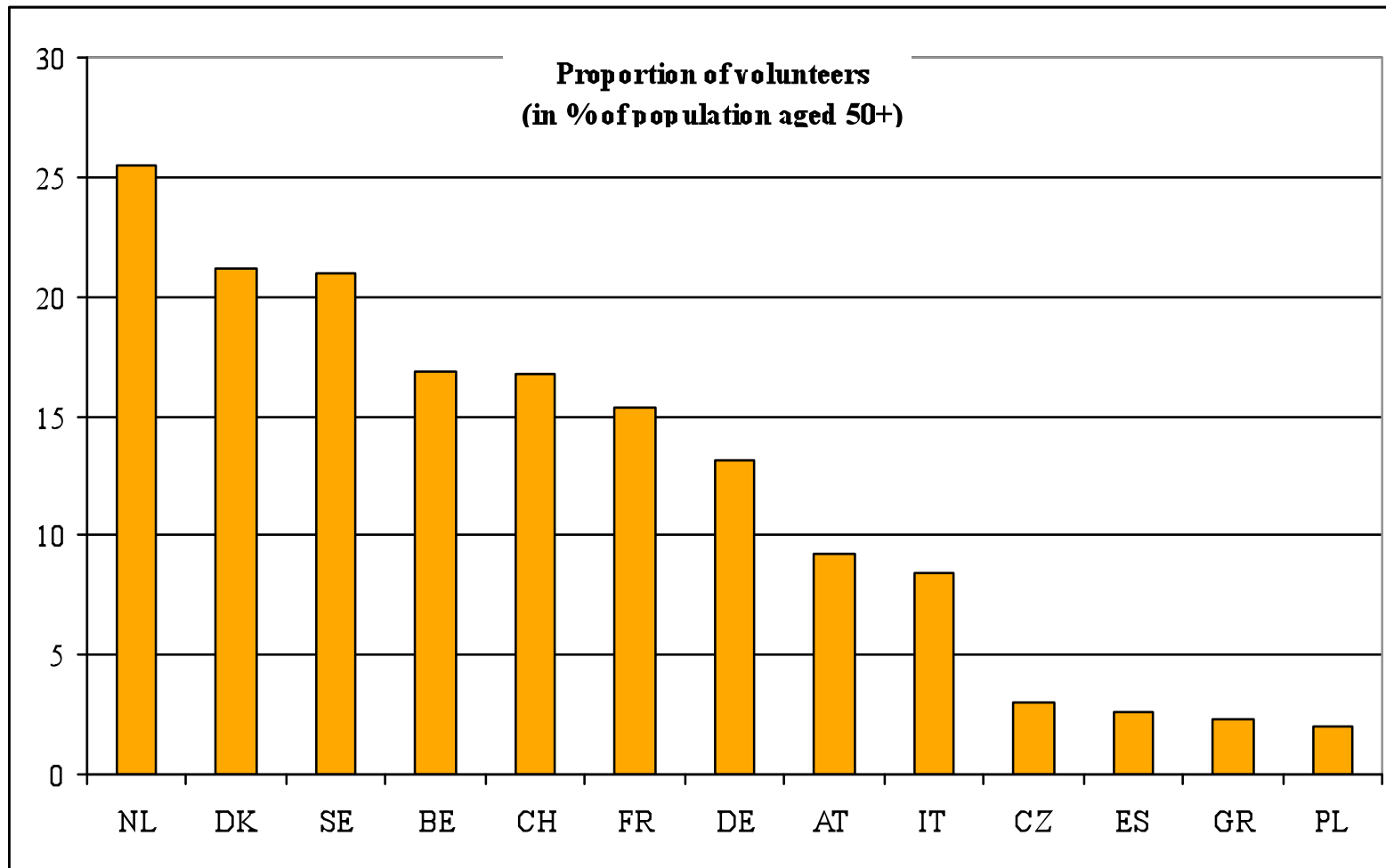
- “Active ageing means creating better opportunities and working conditions to enable older workers to play their part in the labour market, combating social exclusion by fostering active participation in society, and encouraging healthy ageing.”

# Employment rates of older workers 2009

## aged 55-64



# Senior Volunteering (SHARE data)





## EY Active Ageing 2012 - objectives

- to raise general awareness of the value of active ageing in order to highlight the useful contribution older persons make to society and the economy
- to stimulate debate and develop mutual learning, to identify and disseminate good practice and to encourage cooperation and synergies
- to offer a framework for commitment to enable Member States and stakeholders at all levels to develop policies through specific activities and to commit to specific objectives related to active ageing.





- Stakeholders at all levels are invited to commit to activities and objectives in the run-up year 2011 so that tangible results can be presented in 2012
- Commission will set up in the first half of 2011 a website for the EY (documenting commitments and achievements)
- Commitments can relate to many areas and take different forms:
  - public debate or events to raise awareness
  - take stock of situation and obstacles
  - develop an active ageing strategy



# **EY Active Ageing 2012 ...**

## **examples for commitments**

### **National governments:**

- Raise the employment rates of older workers
- Foster senior entrepreneurship
- Promote access of older people to education and ICT

### **Local and regional authorities:**

- Join the Age-friendly City Programme of WHO
- Increase opportunities for senior volunteering

### **Companies and social partners:**

- Introduce age management strategies
- Adapt working conditions to the needs of older workers



# **EY Active Ageing 2012 ...**

**building on existing EU programmes and activities**

## **Active ageing in employment**

- European Social Fund
- Microcredit Facility

## **Active ageing through social participation**

- Grundtvig programme for adult education
- European Year of Volunteering 2011

## **Healthy ageing and autonomous living**

- Research Framework and Ambient Assistant Living Programme
- European Regional Development Fund
- Action Plan on Urban Mobility



***"If you want to live a long life, start preparing early" (Spanish proverb)***

***For more details see the European Demography Reports  
<http://ec.europa.eu/social/main.jsp?catId=502&langId=enFor>***

***For further information on the EY 2012 please send an e-mail  
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