senior enterprise
experience never ages

NAME
SUSAN CZERSKI

COMPANY
CLOCKWISE DATA

TITLE
MANAGING DIRECTOR

Clockwise Data

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Senior Enterprise
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PROFILE **SUSAN CZERSKI**

> STARTING & PARTNERING

> INVESTING & ACQUIRING

> ADVISING & INNOVATING

Prior to becoming self-employed, Susan worked in a variety of different industries and job roles. *"I started out working as a computer programmer, which I really enjoyed. However, when I had children, I decided to stop working in order to spend more time with them and my family."*

Once Susan's children left home, she was given the opportunity to take up working again, *"I started training in horticulture and became a freelance gardener for a while. However, it was quite poorly paid and I realised I needed to do something which would provide me with a better income."*

It was at this point that Susan decided to get some qualifications in order to broaden her skill set and attended a course which gave her secretarial skills. *"After gaining my qualification, I worked in secretarial and administrative roles for around 10 years, which gave me experiences in a variety of different offices and industries. I had the pleasure of working for several big companies such as Orange and Alfred McAlpine, as well as working for Burgoyne's, the forensic investigators."*

However, it was Susan's experiences with so many different companies which inspired her to want to go back to her roots in computer programming. Susan decided to take the plunge and applied for a job in database management. Her efforts were rewarded when she managed to beat off huge competition and was offered a job with The Royal Northern College of Music. Susan had an exciting role implementing and developing a fundraising database management system, however, in 2008 she left the organisation - *"I picked up some great experience and skills in the role, but felt that I needed to move on. I was unemployed for a few months, but quite quickly I was offered some freelance typing, creating a 76 page pilot's manual for flying at Blackpool Airport. It was after this job that I decided to become self-employed."*

In early 2012, Susan heard about The Prince's Initiative, partner of Senior Enterprise, during a feature on Women's Hour - *"I got in touch and went on the charity's website. I attended a networking event, which surpassed my expectations. I talked to several other people over the age of 50 who were in the process of setting up their own business. It was very encouraging to share ideas and talk about everyone's successes."*

Susan is enjoying being self-employed and is currently freelancing as a Virtual Assistant and has named her business 'Clockwise Data'. *"My background using a wide variety of business software has given me a great foundation for the work I do. I've already built up a range of clients and undertaken different kinds of work including: PA work for a training provider, website updating and data preparation for an ecommerce website, admin work for individual business people and the typing of two books, including the autobiography of the British mountaineer Martin Boysen."* Susan has created a website for her services, as well as registering with business directories which she hopes will generate more interest.

For more information about Clockwise Data visit their website, www.clockwisedata.co.uk

prime
The Prince's Initiative
for Mature Enterprise
www.prime.org.uk

Investing in Opportunities
This project has received
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