



Investor Workshop

Senior Enterprise, an EU funded initiative under INTERREG IVB NWE, is focused on encouraging a greater engagement of those aged 50+ with enterprise. We recognise that some people may wish to invest in a business started by another as a means of engaging with enterprise. We know from the latest GEM report that the rate of informal investors in Ireland is quite low. Senior Enterprise is endeavouring to get more people thinking about this as a possibility.

To support those aged 50+ thinking about such investment, Senior Enterprise is running a training programme in Portlaoise on the 3rd of December for those who want to know how to assess the trading performance and potential viability of private companies. It will be of particular interest to individuals who want to invest in, or part-finance, companies being established by other entrepreneurs – rather than setting up or establishing their own business. The workshop is designed to remove the mystique surrounding the financial investment area and aims to ensure that participants leave with a clear approach and structure that they can implement immediately.

The programme will be of interest if you answer 'yes' to the following questions:

- Am I interested in getting involved with private enterprise?
- Am I prepared to invest, or lend, money to these companies to help them grow and develop?
- Do I have experience, skills and contacts that would be of benefit to the owners of these businesses?

Specific areas to be covered include:

1. How to assess the risks involved - and establish likely viability.
2. How to structure their involvement and investment - to avoid future difficulties.
3. The need to consider future exit strategies – at the time of investment.
4. Routes to investing in a small business - including direct investment, investment through syndicates or investment through managed funds.
5. The tax incentives (BES/EII) available - and how to ensure that you benefit from these.
6. What is involved in taking an active role in the business - the implications and the need to clarify roles and responsibilities.

Date and time: 3rd of December, 10.00am to 4.00pm.

Location: Killeshin Hotel, Portlaoise, Co. Laois

Price: €50 per person.

How to apply: Register your interest with info@seniorenterprise.ie and an application form will be sent out

THE NUMERS ON THIS COURSE ARE LIMITED SO REGISTER WITHOUT DELAY TO SECURE YOUR PLACE!

